

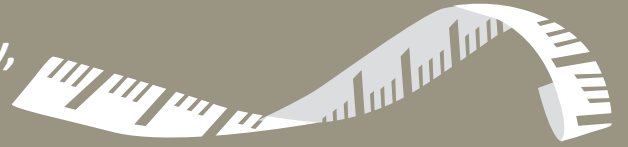


GRAND RAPIDS

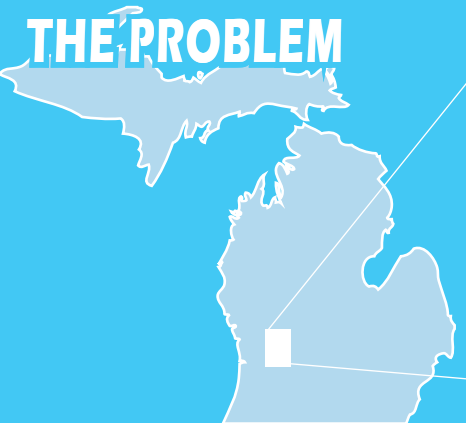
African American Health Institute

# ECONOMIC IMPACT OF

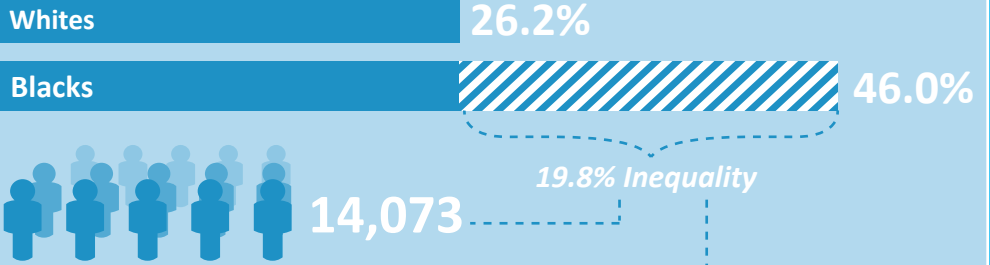
# OBESITY *in Kent County, Michigan*



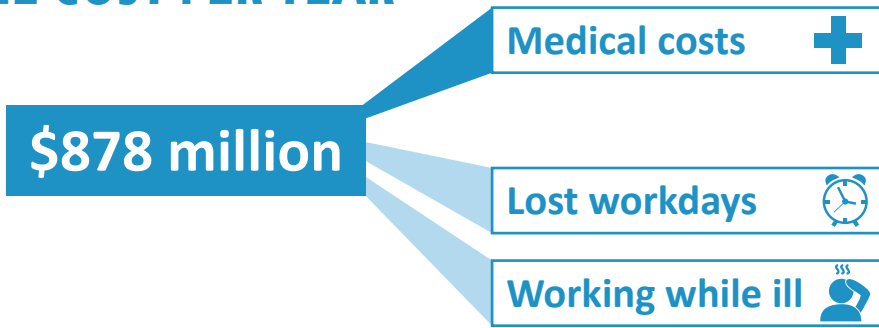
## THE PROBLEM



### Kent County Incidence Rates



## THE COST PER YEAR



## CALL TO ACTION

Sedentary lifestyle, poor nutrition, and smoking all contribute to obesity.



For every **\$1** spent on community-based programs that focus on improving physical activity, nutrition, and smoking prevention, **\$5.60** is returned to the community.

