



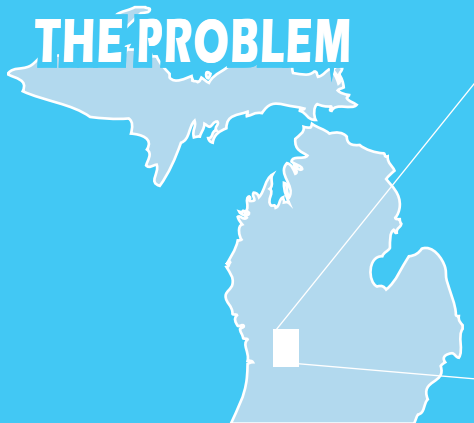
GRAND RAPIDS

African American Health Institute

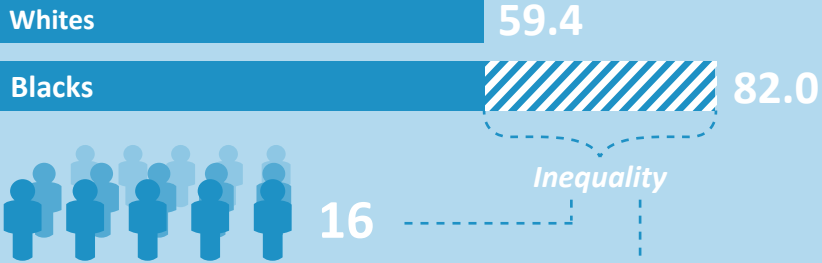
ECONOMIC IMPACT OF PROSTATE CANCER

in Kent County, Michigan

THE PROBLEM

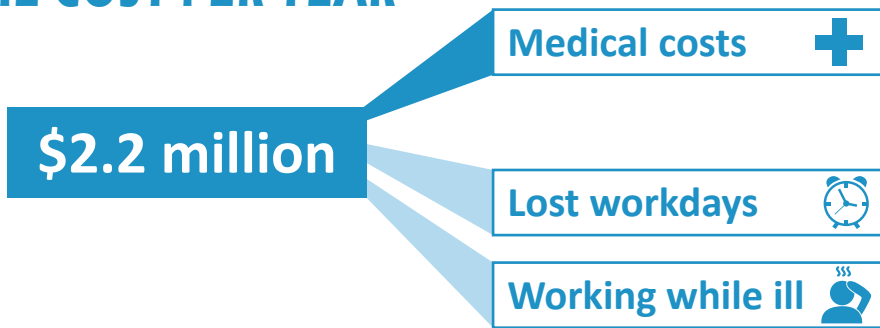


Incidence per 100,000 Kent County Residents



Blacks are **1.5X** more likely to die of prostate cancer

THE COST PER YEAR



CALL TO ACTION



Evidence shows that community-based disease prevention programs cost under \$10 per person per year and can lead to improvements in physical activity, nutrition, and smoking cessation, which results in reductions of some forms of cancer, including prostate cancer by **2.5%** and save over **\$2.8 billion** in health care costs per year.