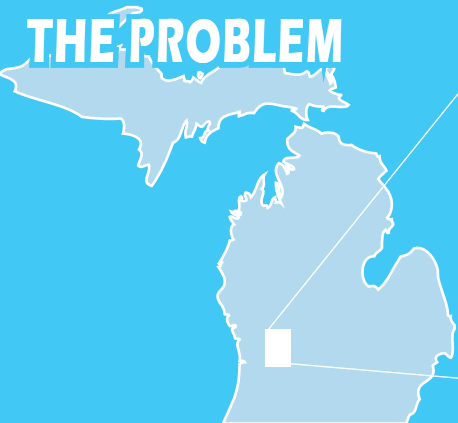


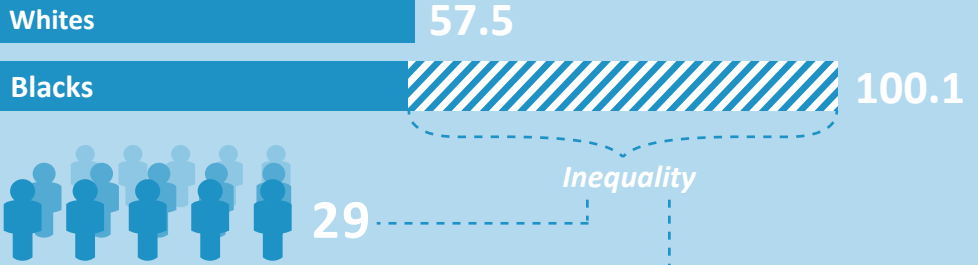


ECONOMIC IMPACT OF LUNG CANCER *in Kent County, Michigan*

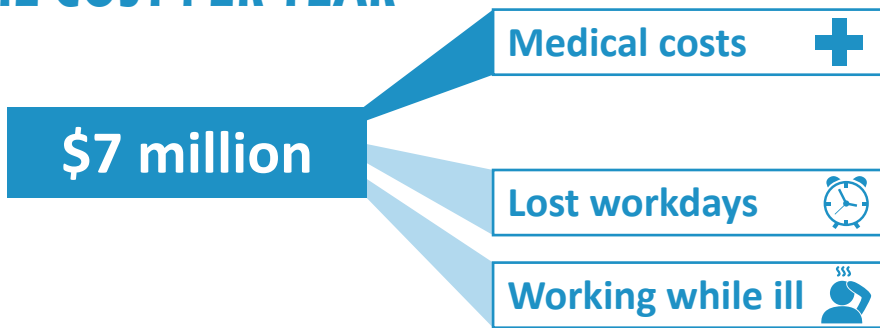
THE PROBLEM



Incidence per 100,000 Kent County Residents



THE COST PER YEAR



CALL TO ACTION



Evidence shows that community-based disease prevention programs cost under \$10 per person per year and can lead to improvements in physical activity, nutrition, and smoking cessation, which results in reductions of some forms of cancer, including lung cancer by **2.5%** and save over **\$2.8 billion** in health care costs per year.