



GRAND RAPIDS

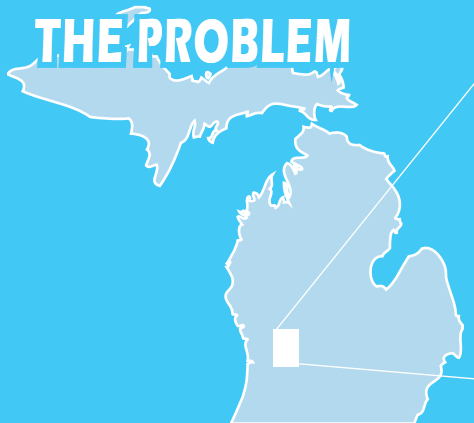
African American Health Institute

# ECONOMIC IMPACT OF

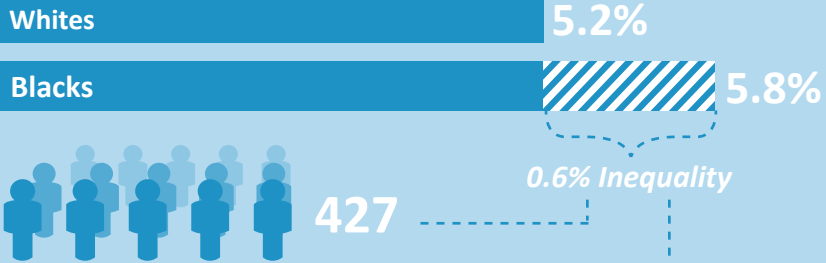
# HEART DISEASE *in Kent County, Michigan*



## THE PROBLEM

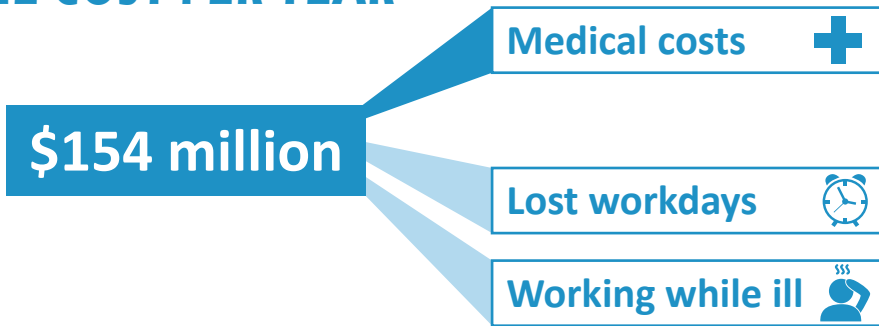


### Kent County Incidence Rates



Blacks are **1.5X** more likely to die of heart disease

## THE COST PER YEAR



## CALL TO ACTION

Sedentary lifestyle, poor nutrition, and smoking all contribute to heart disease.



For every **\$1** spent on community-based programs that focus on improving physical activity, nutrition, and smoking prevention, **\$5.60** is returned to the community.

